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ALPHA ORTHOPAEDICS' RELĒF™ TECHNOLOGY SELECTED AS "BEST NEW TECHNOLOGY FOR 2009"

Panel of 30 Independent Surgeon Judges Recognize RelēF™ Technology at the 2009 Spine Technology Awards

HAYWARD, CA (November 9, 2009) – Alpha Orthopaedics, Inc. (<u>www.alphaorthopaedics.com</u>) today announced that their RelēF™ Technology was selected as the "Best New Technology for 2009" in the Pain Management category at the 2009 Spine Technology Awards held in San Francisco on November 9, 2009.

Treating back pain is one of the most complex medical problems. Judging was based on originality, clinical relevance, and the likelihood that the technology will improve current standards of care. The 30 judges were selected for their clinical experience and independence -- none were affiliated with the winning technologies. Sponsored by *Orthopedics This Week*, the largest circulation weekly publication in the industry, the 2009 Spine Technology Awards received submissions from 83 outstanding technologies representing more than 300 individual engineers, inventors and surgeons.

Speaking at the awards gala, *Orthopedics This Week* Publisher Robin Young said, "The medical device industry relies on the inspiration and perspiration of engineers and surgeon-inventors to improve outcomes and control costs. Most engineers and inventors are little known, so we are proud to provide these awards and a venue to recognize their great talents and contributions."

"We are pleased that our RelēF Technology has been named an inaugural recipient of the Spine Technology Award in the category of pain management," said Diana Villegas, CEO of Alpha Orthopaedics. "There is an unmet need for a non-invasive treatment modality in the treatment of non-cancer, non-visceral chronic pain that can be safely repeated over time without the complications from invasive procedures such as anesthetic, infection, recovery time or time off work. "

Alpha Orthopaedics is a CAN/CSA ISO 13485 certified US-based company, founded in 2004. The AT2™ System featuring RelēF Technology is a new, innovative, cost-effective tool for physicians to treat conditions of the musculoskeletal system in a non-invasive manner. RelēF Technology integrates monopolar capacitive-coupled Radiofrequency (mcRF) and reverse thermal gradient to generate electric and thermal fields in deep tissues while protecting the superficial layers with cooling using a capacitive coupled electrode. This translates into the ability to deliver the treatment percutaneously as opposed to requiring a surgical procedure. Use of the technology results in initiation of the wound healing response, deactivation of small afferent or nociceptor nerve fibers (neuromodulation) and breakdown of nerve tissue (neurolysis) via non-invasive electrocoagulation. RelēF Technology is the tool of choice when treating non-acute tendinopathies, ligamentopathies and non-cancer, non-visceral, non-acute pain, preserving invasive alternatives for the treatment of recalcitrant cases. For more information on Alpha Orthopaedics and its products visit www.alphaorthopaedics.com